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# USDA Inside Information

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## INSIDE "INSIDE..."

More jobs and job seekers...award news...another bill on printing...more on publications ratings...titles...transfers...and appointments...plus some comments. Read on....

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## WAY BACK WHEN...

Never assume you're doing something new...that phrase came home clearly last week. A call from the historian of the Food and Drug Admin. showed us how.

Seems he was looking through some old records of the Bureau of Chemistry, forerunner of today's FDA...found a report for the year 1909. First item was entitled, "Denatured Alcohol Appropriations." Following was a discussion of the bureau's distillery built in 1908. Specialists had gone all over the country giving lectures and demonstrations encouraging farmers to adopt the idea. Apparently the whole concept, complete with plans, appeared in a bulletin published in 1910.

Question now is why were farmers encouraged to make alcohol...few cars and hardly any tractors were around. Maybe petroleum wasn't available...maybe, well...maybe.

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## ONE DOWN, ANOTHER UP

Remember the report we made some time ago about Congressional plans to change Title 44 and the Joint Committee on Printing approach to federal printing?

Latest development in the move to establish a new approach is in a new bill, H.R. 5424, before the Committee on House Administration. This new bill makes modifications on the earlier bill on which hearings were held in early summer.

We'll make this at least a two-part report, but Claude Gifford, GPA, says H.R. 5424 is a "clean bill" which will be used for markup in the committee. It is co-sponsored by 19 of the 25 committee members, indicating strongly that the bill will be reported out of the committee.

The bill would establish an independent "National Publications Agency" in the executive branch to take the place of the Government Printing Office. The bill is known as "the National Publications Act of 1979."

The Freedom of Information Act, the Administrative Procedures Act and the Privacy Act would apply to the new agency (unlike

GPO, which is part of the legislative branch). Regulations would be expected to provide for competitive bids for amounts of \$10,000 or more; negotiated bids for less than \$10,000; and would provide for exceptions for small and minority businesses.

Within the National Publications Agency would be a 10-person Commission of 7 "specially qualified" and "part-time" voting members appointed by the President for 3-year terms with the advice and consent of the Senate. Four of the seven voting members would represent the printing and reproduction industries, organized labor, the library community and the publishing and information industries. Two would come from other sources. The three nonvoting members would represent the House and the Senate Administration Committees and the Office of Management and Budget. Any matter could be approved by affirmative votes of four voting members.

This is a big departure from present approaches. There are many pros and cons...and we'll bring you more details later.

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WHOA! BACK UP!

Let's take another look at the most popular free publications distributed by the Consumer Information Center (CIC) last summer.

In the Sept. 21 issue we said, "Here's how the 6 pubs rated...in actual orders for the 138 pubs offered free by CIC." But the rankings we gave you were from 1 through 6, which might suggest that the pubs listed were the 6 most popular pubs of the 138 carried by CIC.

That wasn't the case. Further, the listing we gave did not have the publications in the right order of popularity. So, the face of "Inside..." is as red as the color of this paper.

What happened? Well, rather than explain, let us just give you the correct listing, in actual rank, of the 6 pubs. Just to be sure we're saying what we mean to say, the first pub listed here was the third most popular from among the 138 offered by CIC:

- 3 Providing for your heirs--non-sale property transfers
- 5 Can I get free or cheap public land
- 9 Dried flower arrangements
- 126 Tranquilizers
- 127 Cancer Information Service
- 138 A guide to consumer action

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GOOD ENOUGH TO EAT

One final publication note...remember FOOD, the colorful new pub recently issued? By Oct. 9, CIC had received orders for 47,000 copies...and it was released on Sept. 11.

There have also been some pretty fair-to-middlin' press comments about the booklet. Science and Education Administration and GPA have pooled funds for printing additional copies...when we have info on the bid for printing, we'll let you know how many copies we will get. By the way, reproducibles are available for private printing at a cost of \$785 from GPO.

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HITHER AND YON

Via Chris Quinn of the Farm Credit Administration, we hear that Gene Ingalsbe, Economics, Statistics and Cooperatives Service, has received one of the 1979 National Cooperative Month Awards. He got it for "...productive work as a leading force in gaining better understanding of cooperatives...." We bow low, Gene.

Then we learned from Layne Beaty, GPA, that Larry Kirk is new head of ag comm at the U. of Nevada...and that he is still the bdcst editor there serving stations in Nevada and adjacent states, plus a live show on KCRL Monday through Friday. And...Art Gould, also of U. of Nevada will be getting a national award soon from the Committee for International Non-theatrical Events (CINE). Again, we bow low, Art.

At the New Orleans SEA operation, Vernon Burdette soon will be named officially as head of the SEA regional inf shop. He says the appointment actually came through Sept. 23. Again...congrat's. Vernon.

Don Wells, U. of Minnesota, writes that Sam J. Brungardt will soon become Minn. Experiment Station Communicator...will largely spend his time editing and publishing "Minnesota Science," the station's quarterly. Sam has been with Bader Rutter & Assoc. in Milwaukee.

At Penn State, Glen Goss reports that Charlotte Murphy is news editor/direct mail coordinator now. She formerly was a program assistant in family living. Glen sent along copies of a new comm. training letter Charlotte issues...says if any of you want to receive the letter regularly--it's bi-monthly--contact her at 401 Ag Admin. Bldg., University Park, Pa. 16802. Penn folks also are interested in receiving copies of training letters other states issue, so if you have one, add Charlotte's name to your mailing list.

Glen also notes that Eugene Stanley has moved to Buena Vista College at Storm Lake, Iowa, where he'll be director of inf. Paul Ruskin has been moved into Gene's spot, so Glen now is looking for someone to do a bit of the production work Paul once did.

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MORE JOB OPENINGS

Gwil Evans, Oregon State U. says, "Once again we're in the market for talent." Charlie Jackson, who has worked on marine advisory and community development programs, has resigned to go back to school.

Gwil is seeking an experienced communicator who can counsel, teach and produce comm materials. A master's and 3 years experience in land grant, sea grant, university extension or continuing education are required. If interested, call (503) 754-2661 or write Extension Personnel, OSU Extension Hall, Corvallis 97331. Ask for position announcement #018-325 and an application form. Applications are due Nov. 13, 1979.

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GO 4-H... With the consolidation of nearly all the offices of the National 4-H Council at 7100 Conn. Ave., Washington, D.C. and reorganization

of functions and establishment of a comm division on or about Feb. 1, Margo Tyler of the Council has announced four spots:

1....an educational aids producer/editor to edit and supervise production of 4-H literature...available Feb. 1.

2....an editor for the "National 4-H News" for which broad experience in all editorial phases of magazine production is desirable...position available Dec. 3.

3....a promotion/marketing coordinator to handle subscription promotion and coordination of circulation for the "National 4-H News" and ads in the magazine. Courses in management and layout/design are desirable plus preference for broad experience in all areas of advertising, promotion and direct mail...spot available Dec. 3.

RECEIVED  
JUL 28 1980  
PROCUREMENT SECTION  
CURRENT SOCIAL RECORDS

4....print media coordinator requiring skills in news writing/editing. Skills in photography will be a plus. Duties will include planning, scheduling, writing, editing, and production supervision of news and features, photos, press kits and related materials. This spot is open Nov. 15.

All positions will require a bachelor's degree minimally. Resumes should be directed to Jim Veeder, National 4-H Council, 150 N. Wacker Drive, Chicago 60606.

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OR, TRY ESCS

Economics, Statistics and Cooperatives Service (ESCS) is hunting a GS-9/11 writer/editor to help with ESCS reports. Applicants must have 3 years general experience and 2 years specialized experience. Contact Howard Kahn (202) 447-7657 about announcement #ESCS ID-79-137A or write him at USDA-ESCS, Room 1470-S, Washington 20250.

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HUNTING A JOB

Ted Hoffman with the Department of Interior's Bureau of Reclamation has called indicating that he'd like to get into ag inf. He's available at (202) 446-9503. We don't have his resume yet, but he's had considerable experience and will be willing to provide a vital sheet to anyone interested.

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REGIONAL FOLKS HERE

This week AMS administered regional inf officers are in town--or have been. They've been talking with Federal Grain Inspection Service people, Animal and Plant Health Inspection Service and Food Safety and Quality Service inf directors and their staffs to review plans for 1980 activities.

Also they had short sessions with AMS and GPA administrative folks...in all, were busy people.

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WISH YOU WERE THERE

After next week, folks should be buzzing about the Science Information Conference at Ames, Iowa. Latest word has it that 125 registered...as we told you last week, three workshops will hold forth after the conference. Everyone will be there except you who receive this issue at home. Sure sorry you didn't make it....